GOVERNMENT OF INDIA
SOCIAL JUSTICE AND EMPOWERMENT
LOK SABHA

UNSTARRED QUESTION NO:7836
ANSWERED ON:17.05.2002
SOCIAL AWARENESS PROGRAMME IN MAHARASHTRA
RAMDAS ATHAWALE

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

(a) whether social awareness programmes are being run by his ministry in Maharashtra;

(b) if so, the details thereof;

(c) the details of the areas selected for this purpose; and

(d) if so, the reasons therefor?

Answer

THE MINISTER OF SOCIAL JUSTICE AND EMPOWERMENT (DR. SATYANARAYAN JATIYA)

(a)&(b) The Ministry of Social Justice & Empowerment has always given due emphasis tospreading awareness about its activities, aims and objects as well as the schemes and programmes so as to ensure that the target groups viz. Scheduled Castes, OBCs, minorities, persons with disabilities, street children, old age persons, victims of drug abuse, etc. can take benefit of these schemes. This Ministry has been publicizing theschemes in all States including Maharashtra. Details of medial awareness being carried out in Maharashtra are as follows:

(1) Weekly radio programme `Sanwartin Jayen Jeevan Ki Rahein` is beingbroadcast in Maharashtra through 3 Commercial Broadcasting Stations (CBS) and 11 local stations.

(2) 25 films produced by the Ministry on various relevant subjects have been dubbed in Marathi and have been given to Doordarshan for local telecast.

(3) Specific occasion related advertisements have been published in Maharashtra in local newspapers.

(4) Compendium of schemes have been published and sent to all MPs in the State.

(c)&(d) The target groups of this Ministry are spread across the country and in all the areas. Therefore, the publicity of schemes is undertaken in general on all India basis.